



TOWSON ROW

\$350M Multi-Block Transformation with Private-Public Partnership

Greenberg Gibbons applied a fresh, innovative vision and strategy to this struggling ground-up development project that was fraught with entitlement and financing challenges.

Highlights

- Assemblage of over 12 parcels to execute phased \$350-million redevelopment creating 5,500 jobs (2,000 permanent jobs and 3,500 construction jobs).
- Historic redevelopment of 28,000 SF National Armory building, leased to Towson University as entrepreneurship and innovation center, Towson StarUp, and ultimately sold to Towson University in 2022.
- Development meets National Green Building Standards (NGBS).
- First Whole Foods in Baltimore County.

Recognition

Award of Excellence,
Best Adaptive Reuse
NAIOP Maryland

Three Buildings (Altus,
The York and Hotel)
are NGBS Silver

Maryland Sustainable
Growth Award Maryland
Department of Planning

At a Glance



Towson, MD
(York Road)



\$350 Million
Investment



6 acres
1.2M SF



Delivered (in phases):
2020-2023

Project Components



Retail:
95,000 SF



Student Housing:
720 Beds



Residential:
231 Apartments



Hotel:
220 Rooms



Parking:
1,330 Spaces
Across Three Paid
Parking Garages



Future:
148,000 SF
Office

Key Partners



+ Institutional Pension Fund

Key Tenants



TOWSON ROW



Hole in the Ground

BEFORE

AFTER

Towson Row: Urban Mixed-Use Destination Bridging Downtown & Uptown

